

A platform for Asset Managers

Are you taking advantage of the smart phone revolution?

Today's customers expect to interact with the brands they trust online, on-the-go. They expect the information they need to be instant, interactive and entertaining. Today's asset managers choose smart phones and tablets to access the internet, as the growth of this channel continues at break-neck speed.

Smart phones are revolutionising the way we consume data and ignoring them is no longer an option. Kurtosys have hand-picked people and technology from across the globe to create client communications packages that have the mobile market

right at their heart. These solutions let you harness the power of mobile browsers cost effectively, without adding to your operational burden.

Kurtosys is already launching new communication features such as multilingual apps, messaging, fund commentary, push notifications, rss feeds, and video integration. We're helping intermediaries to connect with their clients through social media platforms like twitter, and we're helping to make financial data fun and accessible.

Will you join us on the journey to take financial services into the digital era?

Features

- ✓ Available for iOS (Apple), RIM (Blackberry) and Google Android devices
- ✓ Funds: daily prices, interactive charts, up-to-date fund performance, commentary and fund facts
- ✓ Your company news/market news/rss feeds
- ✓ Video and audio webcasts
- ✓ Messaging/broadcasting (push notifications)
- ✓ Integration with native phone features (email, browser, calls, sms)
- ✓ Social media connections (e.g. Twitter feeds)
- ✓ Bespoke applications or use our platform framework
- ✓ Regional parameters
- ✓ Fully hosted and managed service - internet mobile site or mobile application

There has been huge growth in smart phone usage over the last year and asset managers need to keep up with this growth. With the launch of the Legg Mason app, we aim to make accessing our content and fund information even easier for our clients, especially those regularly on the move.

Mike Evans, Head of International Marketing at Legg Mason Global Asset Management.



WE DEVELOP FOR

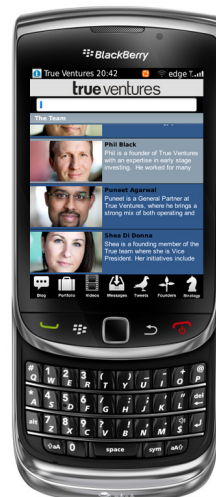
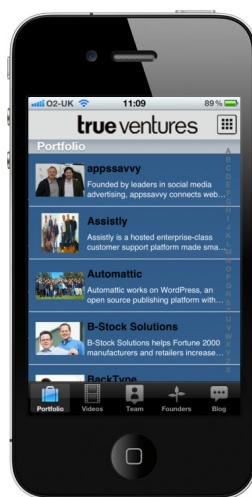
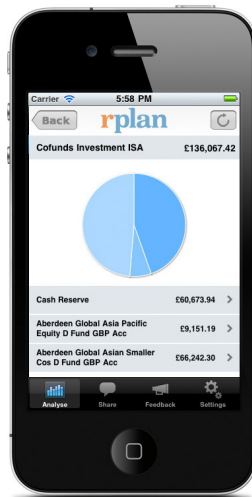
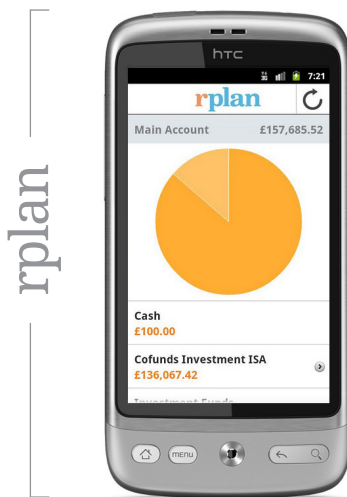
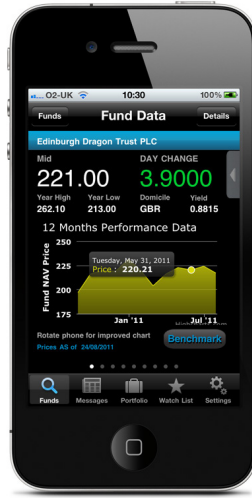


For further information

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Kurtosys Mobile

KURTOSYS
BEAUTIFUL SOFTWARE



“As a fund manager, I need my information to be mobile. The most innovative financial service firms will ensure that their information is readily available on the major smartphone and tablet devices. Kurtosys allows me to have that one to one relationship with my Investors and Founders and they do it better than anyone else.”

Phil Black, Venture Capital Investor

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